

NEW IMAGE

COLLEGE OF FINE ARTS



Esthetician Program

SKIN CARE:
ELECTROTHERAPY
63 Hours



The student will have an understanding of electricity and how it plays a role in enhancing facial treatments. The use of high frequency can help with acne on the skin and the use of galvanic currents can help with deeper product penetration for dry skin.

Course Content:

Use of electrotherapy equipment, proper application for cataphoresis and anaphoresis techniques. As well as understanding basic chemistry and physics theories.

SKIN CARE:
PRODUCT KNOWLEDGE
42 Hours



The students will become knowledgeable about the ingredients found in skin care products, which will make them confident when educating your clients on appropriate product decisions.

Course Content

Product ingredients and benefits.

NAIL TECHNICIAN DIPLOMA

20 Weeks



PROGRAM DESCRIPTION

The nail technician diploma program is an extensive program designed for the student to be ready to work upon completion. It includes spa manicure and pedicures, including paraffin, hot oil, and hot stone massage techniques. The course also emphasizes reflexology treatments when dealing with the feet. This ancient technique can be delivered through the fingers or with the use of warm stones. The benefits are endless and reflexology is a great alternative healing technique used for the ultimate health of the body.

The student will then move on to artificial enhancements. This section will include tips, forms, acrylic, gel, and silk overlay application using creative nail products. The last portion of the diploma focuses on nail art and the use of all the different tools and equipment used to create masterpieces. The student will get to explore their creative side and experiment with the many different techniques that create a unique, beautifully created nail. Overall, this nail program is all a passionate student needs to succeed as a nail technician in this ever evolving industry.

MANICURES

63 Hours



The student will be fully competent in shaping the fingernails, thorough cuticle work, and hand and arm massages. Students will learn how to do a perfect polish application, ranging from classic red polish to french tips. An understanding of hot oil, paraffin wax, and hot stone treatments will help with customizing treatments.

Course Content:

Manicuring, professional image, client consultation, treatment room setup, sanitation and disinfection, anatomy and physiology of the hand and arm, and hand sea salt scrubs.

The student will be fully competent in shaping the toenails, thorough cuticle work, foot and leg massages. They will also know how to apply nail polish perfectly. An understanding of reflexology will help the student understand the benefits of stimulating certain reflex points on the foot.

Course Content:

Pedicures, anatomy and physiology of the foot and leg, nail disorders, skin disorders, bacteria/disease, reflexology, and sea salt scrubs for the foot.



PEDICURES

84 Hours

ARTIFICIAL NAILS

105 Hours

The student will understand the different types of artificial nail enhancement and application techniques, how they enhance the look of the hand and fingers, and how to correct overly bitten nails. The use of the electric drill is essential for sculpting and buffing to create a perfect enhancement. Learning advanced nail art techniques allows the student to explore their creative side.

Course Content:

Basic chemistry, salon safety, acrylic/gel application over tips/forms and silk wraps. Detailed airbrushing, nail drill techniques as well as three-dimensional acrylic art, free-hand painting, layered coloured gel design, and water art.



The student will have a full understanding of how to own and operate a spa or salon. This includes managing a budget, selling services and retail, advertising, and marketing. All of these components are important aspects of business, including formatting a perfect resume and cover letter.

Course Content:

Business ownership, income, expenses, appointment keeping, promotions, knowledge of the features and benefits of products and services to maximize profit, and most importantly setting goals.

SALON BUSINESS

42 Hours



SALON PRACTICAL

126 Hours

The student will gain an understanding of how to run a salon and manage a schedule. They will also learn how to up-sell services and retail products, in addition to gaining confidence working on clients in a spa atmosphere. Practical hours working with real clients will give the student the confidence they need to be successful working in this rapidly growing industry.

BUSINESS PLAN PROJECT

Assemble a business plan for opening your own spa. It should contain the following:

Choose a location (demographics):

State its strengths, weaknesses, transit, parking, street traffic, and local competition. Search for real locations that are available for lease in the area you choose (look online, in newspapers, Craigslist, or in real estate magazines). You need to provide the lease/rent ads you looked at before making your decision.



AMBER DOWNING
Senior Academic Officer-
Beauty Department

Amber has over 15 years of experience in the esthetics industry as well as gaining valuable experience working on commercial sets and film. Amber gained a deep knowledge of esthetics in Europe. She travelled to Germany, Spain, India, France, and Scotland to explore different spas, products, and treatments. She started as a skin specialist at the Lemon Tree in Windsor England, moving on to become Spa Director at Serenity Beauty Rooms in London. Now residing at New Image College of Fine Arts, Amber applies all of her years of experience to train new students and help them fulfill their goals

Amber Downing demonstrates great leadership, initiative, and talent while teaching at New Image College of Fine Arts. Her students value her knowledge and approachable manner, knowing that the relationship formed will last a lifetime.

SPA TECHNICIAN DIPLOMA

47 Weeks

Nail Care - 20 Weeks

Body Care - 11 Weeks

Skin Care - 16 Weeks



PROGRAM DESCRIPTION

Our esthetics program is unique in that our students are provided with limitless practical spa experience in a spa atmosphere that prepares them for real world success.

With the direction of our esthetics instructors, combined with extensive European spa experience, New Image College of Fine Arts is the perfect choice for spa training. By partnering with Guinot and Decleor, two of the world's top skin care lines, the students will gain extensive product experience and retail knowledge essential in the spa industry today.

**NAIL CARE:
MANICURES**
105 Hours



The student will be fully competent in shaping the fingernails, thorough cuticle work, and hand and arm massages. Students will learn how to do a perfect polish application, ranging from classic red polish to french tips. An understanding of hot oil, paraffin wax, and hot stone treatments will help with customizing treatments.

Course Content:

Manicures, professional image, client consultation, treatment room setup, sanitation and disinfection. Also anatomy, physiology of the hand and arm, and hand sea salt scrubs.



**NAIL CARE:
PEDICURES**
105 Hours



The student will be fully competent in shaping the toenails, thorough cuticle work, as well as foot and leg massages. They will also know how to apply nail polish perfectly. An understanding of reflexology will help the student understand the benefits of stimulating certain reflex points on the foot.

Course Content:

Pedicures, anatomy and physiology of the foot and leg, nail disorders, skin disorders, bacteria and disease, reflexology, and foot sea salt scrubs.



The student will understand the different types of artificial nail enhancements and application techniques, how they enhance the look of the hand and fingers, and how to correct overly bitten nails. The use of the electric drill is essential for sculpting and buffing, creating a perfect enhancement. Learning advanced nail art techniques allows the student to explore their creative side.

Course Content:

Basic chemistry, salon safety, acrylic/gel application over tips/forms, and silk nail wraps. Detailed airbrushing, nail drill techniques, three-dimensional acrylic art, freehand painting, layered coloured gel design, and water art.



NAIL CARE:
ARTIFICIAL NAILS
147 Hours



NAIL CARE:
SALON BUSINESS
42 Hours

The student will have a full understanding of how to own and operate a spa or salon. This includes managing a budget, selling services and retail, advertising, and marketing. All of these components are important aspects of business, including formatting a perfect resume and cover letter.

Course Content:

Business ownership, income, expenses, appointment keeping, promotions, knowledge of the features and benefits of products and services to maximize profit, and most importantly setting goals.

NAIL CARE: CAREER DEVELOPMENT 21 Hours



The student will gain an understanding of how to run a salon and manage a schedule. They will also learn how to up-sell services and retail products, in addition to gaining confidence working on clients in a spa atmosphere. Practical hours working on real clients will give the students the confidence they need to be successful working in this rapidly growing industry. The student will also learn all aspects of creating a professional resume, being fully prepared when applying for jobs, as well as learning integral interviewing skills that will prepare them with commonly asked questions that a future employer might ask them.

Course Content:

Resume writing and interviewing skills.



BODY CARE: HAIR REMOVAL 63 Hours

Learning about trichology (the scientific study of hair) will help the student fully understand the cycles of hair growth. The student will learn many different hair removal techniques to better cater to individual needs.

Course Content:

The use of hard and soft wax on the face and body, specialized techniques for Brazilian waxing, traditional Indian threading techniques, advanced sugaring methods, and tinting eyelashes and eyebrows.

Aromatherapy is the inhalation and bodily application of essential oils. These oils come from aromatic plants and flowers to relax, balance, or rejuvenate the body. Implementing different essential oils into aroma wraps and massages help the student achieve either a rejuvenating or relaxing effect on the body.

Course Content:

Aromatherapy studies, aromatherapy massage, and ear candling technique.

**BODY CARE:
AROMATHERAPY**
21 Hours



The body may have different issues that appear within the skin. The treatments learned in this section allow the student to recognize these issues and correctly treat them with exfoliation, massage, and wraps.

The full body exfoliation is done with a dry mitt or papaya enzyme technique that reveals a softer and truly rejuvenated skin.

Mud wraps are a great way to detoxify the body and seaweed wraps help metabolize cellulite. The student will also learn how to give the body a perfect glow using bronzing products.

Course Content:

Body systems and how to stimulate these systems with treatments and specific products. Origins of aromatherapy, seaweed, clay, and mud. Lastly, the student will learn the benefits of DHA when dealing with body bronzing treatments.

**BODY CARE:
BODY**
63 Hours





BODY CARE: MASSAGE 63 Hours

Massage therapy is a great way to induce physiological and psychological responses in the body. Warm stone therapy treats the muscles on a deeper level, allowing the heat from the rocks and aromatherapy to soothe the mind and body.

This treatment also kickstarts the lymphatic system, which drains toxins from the tissues.

Course Content:

Swedish, warm stone, aromatherapy, cellulite, scalp, and pregnancy massages are learned and practiced in the student spa.

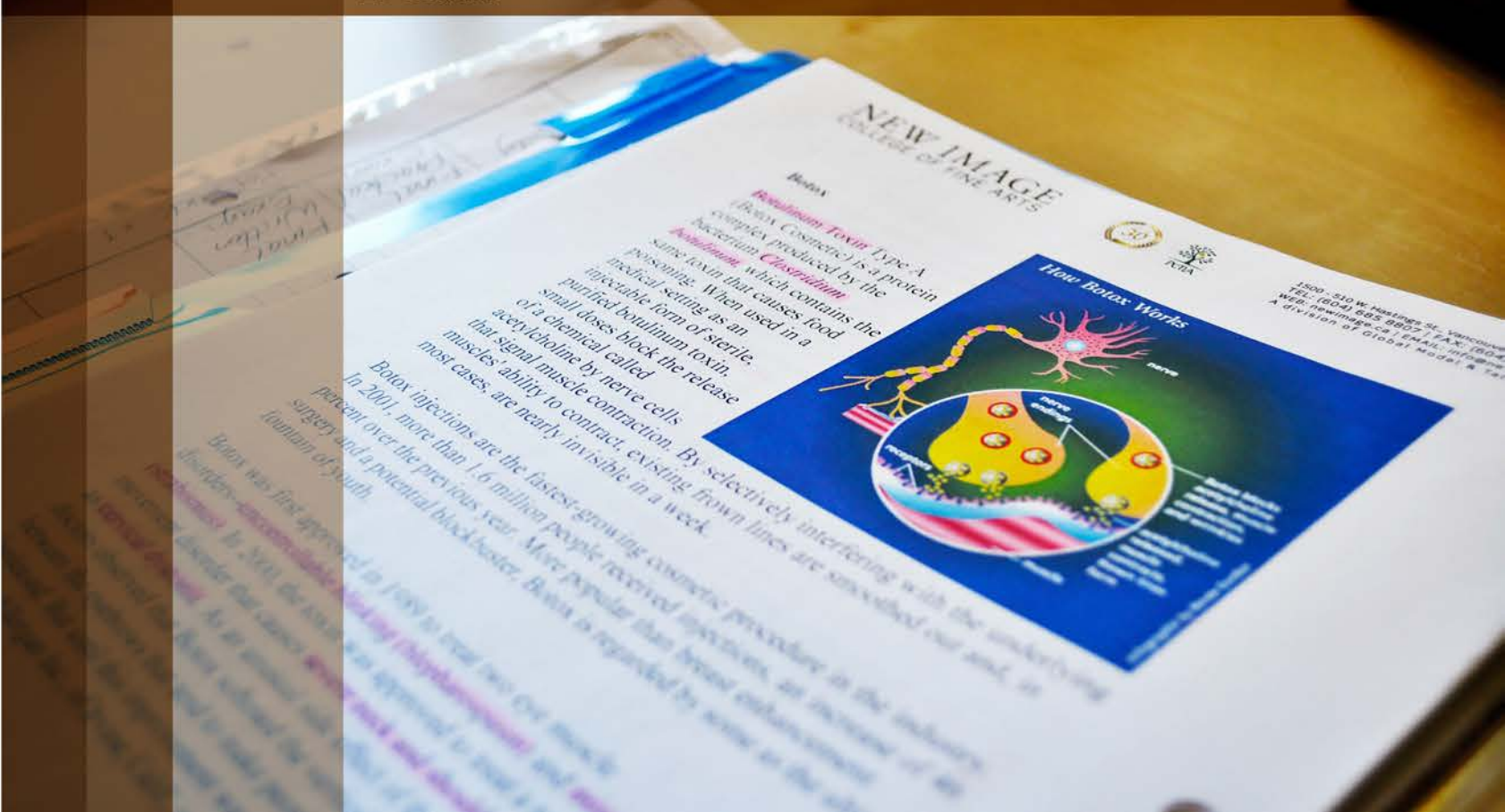
Studying the many types of cosmetic surgeries and medical terminologies in this section will help the student become aware of pre and post-operative treatment. As well, students will understand how Botox and Restalyne actually work in the muscle tissue. The student will also be aware of different treatments for stretch marks and varicose veins.

Course Content:

Theoretical knowledge of popular cosmetic surgeries, common surgeries for teens, laser and microdermabrasion resurfacing, and benefits of dermal fillers.



BODY CARE: PLASTIC SURGERY THEORY 21 Hours



The student will be fully confident in all facial techniques including eye makeup removal, facial cleansing, skin analysis, extractions, exfoliation, mask application, and facial massages.

Course Content:

Skin care history, professional image, treatment room preparation, and disinfection control. Also relaxation, stone, lymph, and digital pressure massages for the face.

**SKIN CARE:
BASIC FACIALS
84 Hours**



**SKIN CARE:
BASIC FACIALS
The Back Facial**

A back facial is an amazing way to treat those spots that you have a hard time reaching on your own. It includes a foam cleanse, exfoliating scrub, refreshing toner, extractions, detoxifying mud mask, and body cream. Your back is a large area of skin that needs this type of treatment to maintain its supple, smooth appearance, and feel. This treatment is popular with brides, people with back acne or dry skin, and people going on honeymoons or holidays.

**SKIN CARE:
SKIN ANALYSIS**
63 Hours



Performing a thorough skin analysis and consultation will help the student confidently determine skin types and conditions. This will allow for proper product application on the skin for maximum benefits. Learning what contraindications are will also help the student customize treatments for people with certain health issues or skin disorders.

Course Content:

Using the magnifying lamp, woods lamp, and face mapping. Differences between skin types and conditions, as well as identifying skin disorders and diseases.



**SKIN CARE:
PHYSIOLOGY AND HISTOLOGY**
84 Hours

The student will have a deep understanding of the layers of the epidermis and dermis, including its minute structures, functions, basic knowledge of the bones, and muscles of the face and neck.

Course Content:

Physiology and histology of the skin, osteology, and myology of the face and neck.

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